ORF307 – Optimization

3. Least squares

Ed Forum

Why do we need docker? Can we use Colab instead?

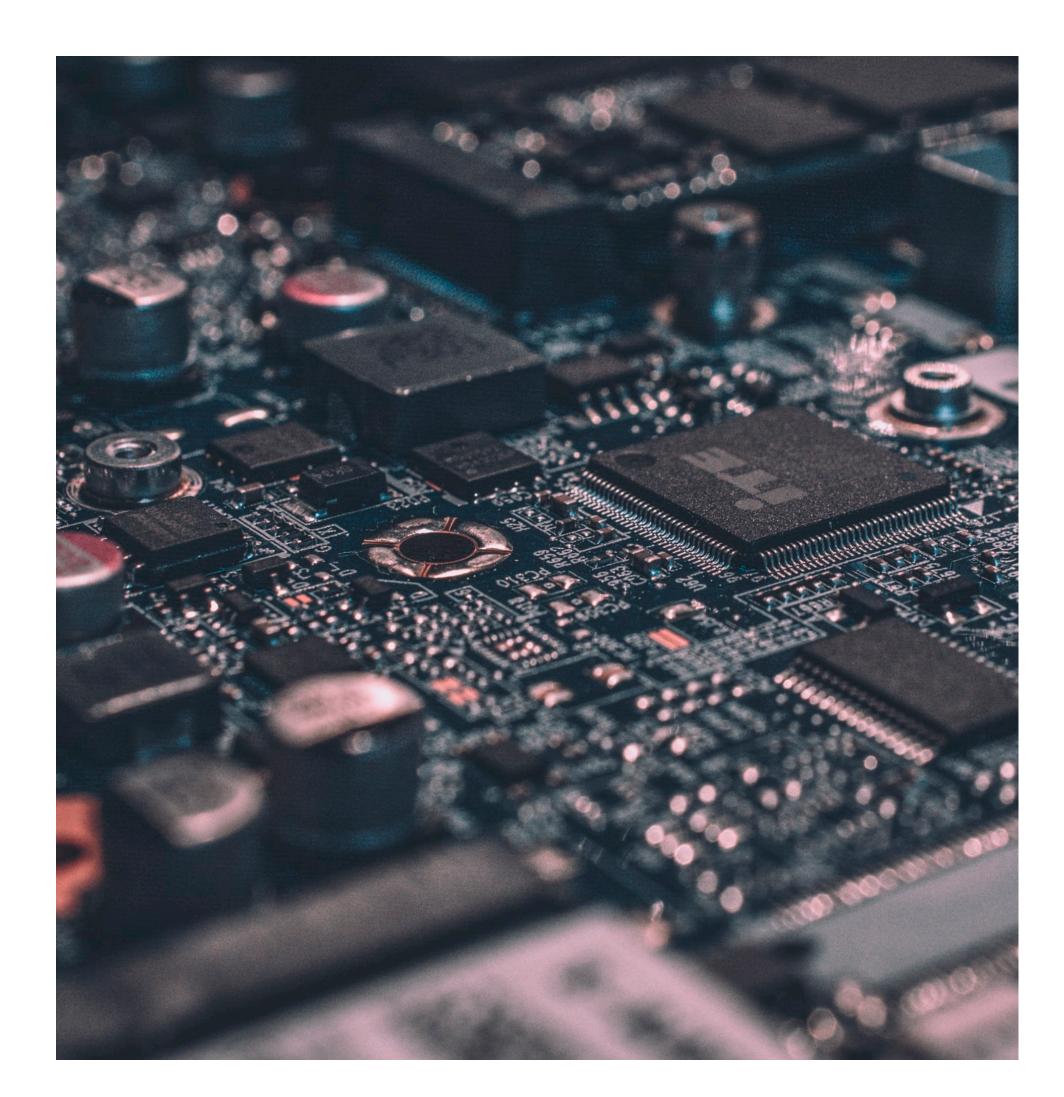
The docker image has all the packages installed, including jupyterlab and the right tools to export notebooks to pdf. Once you start docker, you have everything you need in the images we specifically designed for this class. We used Colab in the past and students had several issues exporting the notebooks (plots are cut between pages, some equations are not readable, etc). Also, Colab automatically disconnects/shuts down if you do not use it and you lose your data. You can use colab at your own risk. If submissions are not readable, we will discard points. It is your responsibility to have readable submissions.

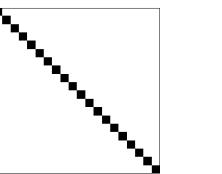
- Irina's office hours moved from Monday 2pm-3:30pm to Monday 3:30pm-5pm
- I was confused about Ax=b and PLUx=b solving for x. How does PLUx=b get to x=...?
- How does the factor-solve procedure actually help us in real applications?
 —> We will see this today!

Recap

Flop counts

- Computers store real numbers in floatingpoint format
- Basic arithmetic operations (addition, multiplication, etc...) are called floating point operations (flops)
- Algorithm complexity: total number of flops needed as function of dimensions
- Execution time ≈ (flops)/(computer speed)
 [Very grossly approximated]
- Modern computers can go at 1 Gflop/sec $(10^9 \, \text{flops/sec})$

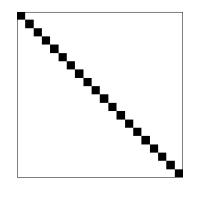




diagonal
$$A = \operatorname{diag}(a_1, \dots, a_n)$$
 $x_i = b_i/a_i$

$$x_i = b_i/a_i$$

n

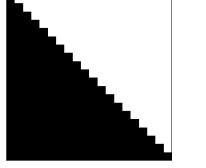


diagonal
$$A = diag(a_1, \dots, a_n)$$



$$x_i = b_i/a_i$$

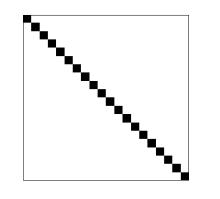
n



lower triangular
$$A_{ij} = 0$$
 for $i < j$

forward substitution

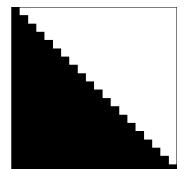
$$n^2$$



diagonal
$$A = diag(a_1, \ldots, a_n)$$

$$x_i = b_i/a_i$$

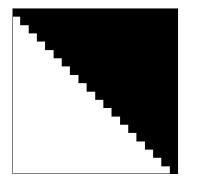
n



lower triangular
$$A_{ij} = 0$$
 for $i < j$

forward substitution

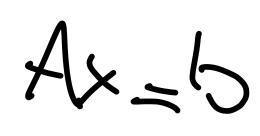
 n^2



upper triangular

$$A_{ij} = 0 \text{ for } i > j$$

backward substitution



diagonal
$$A = diag(a_1, \ldots, a_n)$$

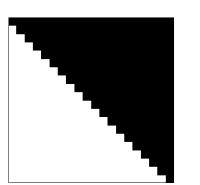
$$x_i = b_i/a_i$$

$$=b_i/a_i$$

$$n^2$$

flops

n



upper triangular

lower triangular $A_{ij} = 0$ for i < j

$$A_{ij} = 0 \text{ for } i > j$$

$$n^2$$

permutation

$$P_{ij} = 1 \text{ if } j = \pi_i \text{ else } 0$$



The factor-solve method for solving $\boldsymbol{A}\boldsymbol{x}=\boldsymbol{b}$

1. Factor A as a product of simple matrices:

$$A = A_1 A_2 \cdots A_k, \longrightarrow A_1 A_2, \ldots A_k x = b$$

(A_i diagonal, upper/lower triangular, permutation, etc)

The factor-solve method for solving Ax=b

1. Factor A as a product of simple matrices:

$$A = A_1 A_2 \cdots A_k, \longrightarrow A_1 A_2, \ldots A_k x = b$$

(A_i diagonal, upper/lower triangular, permutation, etc)

2. Compute $x = A^{-1}b = A_k^{-1} \cdots A_1^{-1}b$ by solving k "easy" systems

$$A_1x_1 = b$$

$$A_2x_2 = x_1$$

$$\vdots$$

$$A_kx = x_{k-1}$$

The factor-solve method for solving Ax=b

1. Factor A as a product of simple matrices:

$$A = A_1 A_2 \cdots A_k, \longrightarrow A_1 A_2, \ldots A_k x = b$$

(A_i diagonal, upper/lower triangular, permutation, etc)

2. Compute
$$x = A^{-1}b = A_k^{-1} \cdots A_1^{-1}b$$
 by solving k "easy" systems

$$A_1x_1 = b$$

$$A_2x_2 = x_1$$

$$\vdots$$

$$A_kx = x_{k-1}$$

Note: step 2 is much cheaper than step 1

Multiple right-hand sides

You now have factored A and you want to solve d linear systems with different righ-hand side m-vectors b_i

$$Ax = b_1$$
 $Ax = b_2$... $Ax = b_d$

Multiple right-hand sides

You now have factored A and you want to solve d linear systems with different righ-hand side m-vectors b_i

$$Ax = b_1$$
 $Ax = b_2$... $Ax = b_d$

Factorization-caching procedure

- 1. Factor $A = A_1, \ldots, A_k$ only once (expensive)
- 2. Solve all linear systems using the same factorization (cheap)

Multiple right-hand sides

You now have factored A and you want to solve d linear systems with different righ-hand side m-vectors b_i

$$Ax = b_1$$
 $Ax = b_2$... $Ax = b_d$

Factorization-caching procedure

- 1. Factor $A = A_1, \ldots, A_k$ only once (expensive)
- 2. Solve all linear systems using the same factorization (cheap)

Solve many "at the price of one"

LL^T (Cholesky) Factorization

Every positive definite matrix A can be factored as

$$A = LL^T$$

L lower triangular

LL^T (Cholesky) Factorization

Every positive definite matrix A can be factored as

$$A = LL^T$$

L lower triangular

Procedure

- Works only on symmetric with positive definite matrices
- No need to permute as in LU
- ullet One of infinite possible choices of L

LL^T (Cholesky) Factorization

Every positive definite matrix A can be factored as

$$A = LL^T$$

L lower triangular

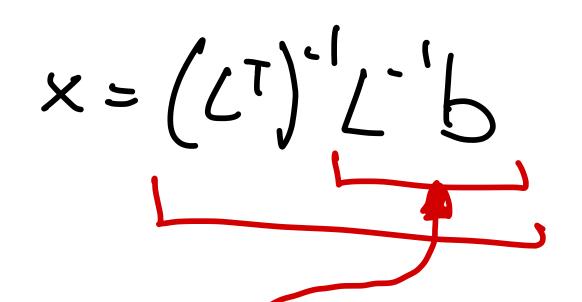
Procedure

- Works only on symmetric with positive definite matrices
- No need to permute as in LU
- ullet One of infinite possible choices of L

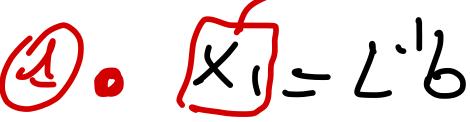
Complexity

- $(1/3)n^3$ flops (half of LU decomposition)
- Less if A has special structure (sparse, diagonal, etc)

$LL^{T'}$ (Cholesky) Solution



$$Ax = b, \Rightarrow LL^T x = b$$



Iterations

- 1. Forward substitution: Solve $Lx_1 = b$ (n^2 flops)

 2. Backward substitution: Solve $L^Tx = x_1(n^2$ flops)

LL^T (Cholesky) Solution

$$Ax = b, \Rightarrow LL^T x = b$$

Iterations

- 1. Forward substitution: Solve $Lx_1 = b$ (n^2 flops)
- 2. Backward substitution: Solve $L^T x = x$ (n^2 flops)

Complexity

- Factor + solve: $(1/3)n^3 + 2n^2 \approx (1/3)n^3$ (for large *n*)
- Just solve (prefactored): $2n^2$

Today's lecture

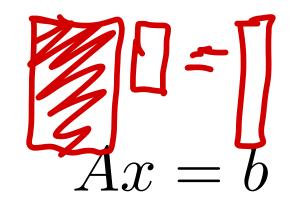
Least squares

- Least squares optimization
- Gram matrix
- Solving least squares
- Example

Least squares optimization

Solving overdetermined linear systems

You have an overdetermined $m \times n$ linear system (m > n)



(with tall A)

Solving overdetermined linear systems

You have an overdetermined $m \times n$ linear system (m > n)

$$Ax = b$$
 (with tall A)

$$\begin{array}{l} x_1 = 1/2 \\ x_2 = +1/2 \end{array} \qquad \begin{array}{l} 2x_1 = 1 \\ -x_{14}x_2 = 0 \end{array}$$
example
$$\begin{array}{l} 2x_2 = -1 \\ 2x_2 = -1 \end{array}$$

Typically no solution

$$\begin{bmatrix} 2 & 0 \\ -1 & 1 \\ 0 & 2 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} 1 \\ 0 \\ -1 \end{bmatrix}$$

Least squares problem

residual vector

$$r = Ax - b$$

Goal: make it as small as possible minimize
$$||r||$$

Least squares problem

residual vector

$$r = Ax - b$$

Goal: make it as small as possible

minimize
$$||r||$$

Least squares problem

minimize
$$||Ax - b||_2^2$$

- x is the decision variable
- $\|Ax-b\|_2^2$ is the *objective function*

Least squares solution

minimize $||Ax - b||_2^2$

Least squares solution

minimize
$$||Ax - b||_2^2$$

optimality condition

 x^{\star} is a *solution* of least squares problem if

$$||Ax^* - b||^2 \le ||Ax - b||^2$$
, for any *n*-vector *x*

Least squares solution

minimize
$$||Ax - b||_2^2$$

optimality condition

 x^{\star} is a solution of least squares problem if

$$||Ax^* - b||^2 \le ||Ax - b||^2$$
, for any *n*-vector *x*

 x^{\star} need not (and usually does not) satisfy $Ax^{\star}=b$

What happens if x^* does satisfy $Ax^* = b$?

Column interpretation

$$A = \begin{bmatrix} a_1, \dots, a_n \end{bmatrix}$$
, a_1, \dots, a_n are columns of A

Goal: find a linear combination of the columns of A that is closest to b

$$||Ax - b||^2 = ||(x_1a_1 + \dots + x_na_n) - b||^2$$

Column interpretation

$$A = \begin{bmatrix} a_1, \dots, a_n \end{bmatrix}$$
, a_1, \dots, a_n are columns of A

Goal: find a linear combination of the columns of A that is closest to b

$$||Ax - b||^2 = ||(x_1a_1 + \dots + x_na_n) - b||^2$$

If x^* is a solution of the least squares problem, the m-vector

$$Ax^* = x_1^* a_1 + \dots + x_n^* a_n$$

is the closest to b among all linear combinations of the columns of A

r= Ax, b

Row interpretation

$$A = egin{bmatrix} ilde{a}_1^T \ ilde{a}_1^T \ ilde{a}_m^T \end{bmatrix}, \qquad ilde{a}_1^T, \dots, ilde{a}_m^T ext{ are rows of } A$$

The residual components are $r_i = \tilde{a}_i^T x - b_i$

Row interpretation

$$A = \begin{bmatrix} \tilde{a}_1^T \\ \vdots \\ \tilde{a}_m^T \end{bmatrix}, \qquad \tilde{a}_1^T, \dots, \tilde{a}_m^T \text{ are rows of } A$$

The residual components are $r_i = \tilde{a}_i^T x - b_i$

Goal minimize sum of squares of the residuals

$$||Ax - b||^2 = (\tilde{a}_1^T x - b_1)^2 + \dots + (\tilde{a}_m^T x - b_m)^2$$

Row interpretation

$$A = \begin{bmatrix} \tilde{a}_1^T \\ \vdots \\ \tilde{a}_m^T \end{bmatrix}, \qquad \tilde{a}_1^T, \dots, \tilde{a}_m^T \text{ are rows of } A$$

The residual components are $r_i = \tilde{a}_i^T x - b_i$

Goal minimize sum of squares of the residuals

$$||Ax - b||^2 = (\tilde{a}_1^T x - b_1)^2 + \dots + (\tilde{a}_m^T x - b_m)^2$$

Comparison

- Solving Ax = b forces all residuals to be zero
- Least squares attempts to make them small

Example

$$\begin{bmatrix} 2 & 0 \\ -1 & 1 \\ 0 & 2 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} 1 \\ 0 \\ -1 \end{bmatrix}$$

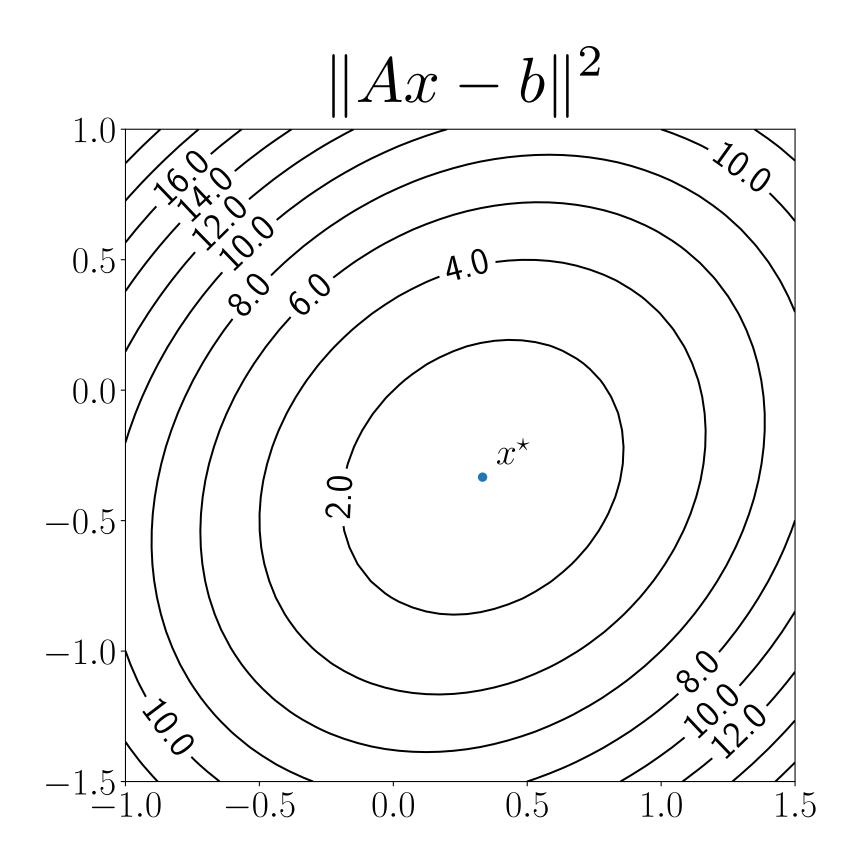
Least squares problem

Compute x to minimize

$$||Ax - b||^2 = (2x_1 - 1)^2 + (-x_1 + x_2)^2 + (2x_2 + 1)^2$$

Example

$$\begin{bmatrix} 2 & 0 \\ -1 & 1 \\ 0 & 2 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} 1 \\ 0 \\ -1 \end{bmatrix}$$



Least squares problem

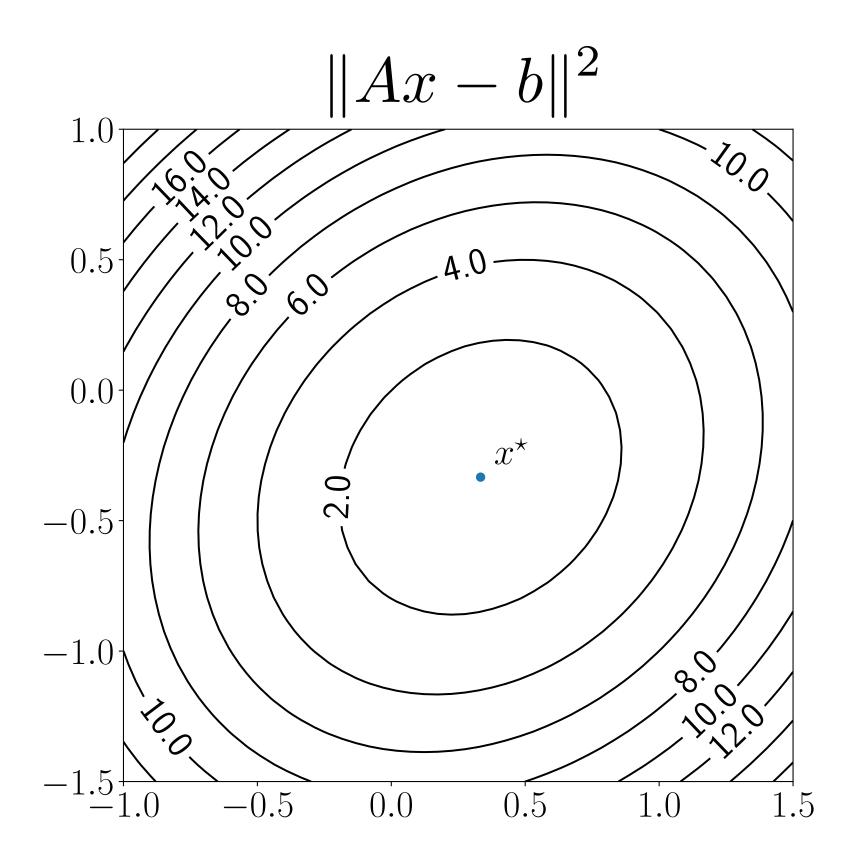
Compute x to minimize

$$||Ax - b||^2 = (2x_1 - 1)^2 + (-x_1 + x_2)^2 + (2x_2 + 1)^2$$

Solution $x^* = (1/3, -1/3)$ (via calculus)

Example

$$\begin{bmatrix} 2 & 0 \\ -1 & 1 \\ 0 & 2 \end{bmatrix} \begin{bmatrix} x_1 \\ x_2 \end{bmatrix} = \begin{bmatrix} 1 \\ 0 \\ -1 \end{bmatrix}$$



Least squares problem

Compute x to minimize

$$||Ax - b||^2 = (2x_1 - 1)^2 + (-x_1 + x_2)^2 + (2x_2 + 1)^2$$

Solution $x^* = (1/3, -1/3)$ (via calculus)

Interpretations

- $\|Ax^* b\|^2 = 2/3$ smallest possible value of $\|Ax b\|^2$
- $Ax^* = (2/3, -2/3, -2/3)$ is the linear combination of columns of A closest to b



Given an $m \times n$ matrix A with columns a_1, \ldots, a_n

the Gram matrix of A is

The **Gram matrix** of
$$A$$
 is
$$A^{T}A = \begin{bmatrix} a_1^{T}a_1 & a_1^{T}a_2 & \dots & a_1^{T}a_n \\ a_2^{T}a_1 & a_2^{T}a_2 & \dots & a_2^{T}a_n \\ \vdots & \vdots & \ddots & \vdots \\ a_n^{T}a_1 & a_n^{T}a_2 & \dots & a_n^{T}a_n \end{bmatrix}$$

Very useful in least squares problems

Invertibility

A has linearly independent columns if and only if A^TA is invertible

Invertibility

A has linearly independent columns if and only if A^TA is invertible

Proof

We show that $Ax = 0 \iff A^TAx = 0$

Invertibility

 ${\cal A}$ has linearly independent columns if and only if ${\cal A}^T{\cal A}$ is invertible

Proof

We show that $Ax = 0 \iff A^TAx = 0$

 \Rightarrow if Ax = 0 then we can write

$$A^T A x = A^T (A x) = A^T 0 = 0$$

Invertibility

A has linearly independent columns if and only if A^TA is invertible

Proof

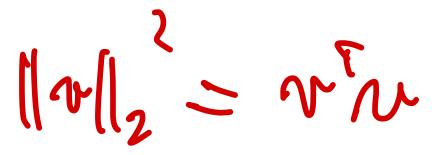
We show that $Ax = 0 \iff A^TAx = 0$

 \Rightarrow if Ax = 0 then we can write

$$A^T A x = A^T (A x) = A^T 0 = 0$$

 \Leftarrow if $A^TAx = 0$ then we can write

$$0 = x^T 0 = x^T (A^T A x) = x^T A^T A x = ||Ax||^2$$



Invertibility

A has linearly independent columns if and only if A^TA is invertible

Proof

We show that $Ax = 0 \iff A^T Ax = 0$

 \Rightarrow if Ax = 0 then we can write

$$A^T A x = A^T (A x) = A^T 0 = 0$$

 \Leftarrow if $A^TAx = 0$ then we can write

$$0 = x^T 0 = x^T (A^T A x) = x^T A^T A x = ||Ax||^2$$

which implies that Ax = 0 (definition of norm)



20

$$(x^rA^r)=(Ax)^r$$

Positive semidefinite (always)

$$x^TA^TAx = (Ax)^T(Ax) = \|Ax\|^2 \ge 0, \qquad \text{for any } n\text{-vector } x$$

Positive semidefinite (always)

$$x^{T}A^{T}Ax = (Ax)^{T}(Ax) = ||Ax||^{2} \ge 0,$$
 for any *n*-vector *x*

Positive definite

 A^TA is positive definite if and only if A has linearly independent columns

Positive semidefinite (always)

$$x^{T}A^{T}Ax = (Ax)^{T}(Ax) = ||Ax||^{2} \ge 0,$$
 for any *n*-vector *x*

Positive definite

 A^TA is positive definite if and only if A has linearly independent columns

Proof

If the columns of A are linearly independent, then $Ax \neq 0$ for any $x \neq 0$

Positive semidefinite (always)

$$x^{T}A^{T}Ax = (Ax)^{T}(Ax) = ||Ax||^{2} \ge 0,$$
 for any *n*-vector x

Positive definite

 A^TA is positive definite if and only if A has linearly independent columns

Proof

If the columns of A are linearly independent, then $Ax \neq 0$ for any $x \neq 0$

Therefore, $x^T A^T A x = ||Ax||^2 > 0$ (definition of norm)



Solving least squares problems

Main assumption

Least squares problem

minimize
$$||Ax - b||_2^2$$

A has linearly independent columns

True in most practical examples such as data fitting (next lecture)



Calculus derivation

$$f(x) = ||Ax - b||^2 = \sum_{i=1}^{m} \left(\sum_{j=1}^{n} A_{ij} x_j - b_i \right)^2$$

Calculus derivation

$$f(x) = ||Ax - b||^2 = \sum_{i=1}^{m} \left(\sum_{j=1}^{n} A_{ij} x_j - b_i \right)^2$$

The solution x^* satisfies

$$\nabla f(x^{\star})_k = \frac{\partial f}{\partial x_k}(x^{\star}) = 0,$$

for
$$k = 1, \ldots, n$$

Calculus derivation

$$f(x) = ||Ax - b||^2 = \sum_{i=1}^{m} \left(\sum_{j=1}^{n} A_{ij} x_j - b_i \right)^2$$

The solution x^* satisfies

$$\nabla f(x^*)_k = \frac{\partial f}{\partial x_k}(x^*) = 0, \qquad ----$$

for
$$k = 1, \ldots, n$$

$$\frac{\partial f}{\partial x_k}(x) = 2\sum_{i=1}^m \left(\sum_{j=1}^n A_{ij}x_j - b_i\right) (A_{ik})$$

$$= 2\sum_{i=1}^m (A^T)_{ki}(Ax - b)_i$$

$$= 2(A^T(Ax - b))_k$$

Calculus derivation in vector form

(Ax) Ax _ (Ax) b

- b (Ax) + b b

$$f(x) = ||Ax - b||^2 = (Ax - b)^T (Ax - b) = x^T A^T Ax - 2(A^T b)^T x + b^T b$$

$$\Rightarrow \nabla_{\times} (9^{\times}) = 9$$

$$\Rightarrow (\times^T M \times) = 2M_{\times}$$
Share taic

Calculus derivation in vector form

$$f(x) = ||Ax - b||^2 = (Ax - b)^T (Ax - b) = x^T A^T Ax - 2(A^T b)^T x + b^T b$$

$$\nabla f(x^*) = \begin{bmatrix} \frac{\partial f}{\partial x_1}(x^*) \\ \vdots \\ \frac{\partial f}{\partial x_n}(x^*) \end{bmatrix} = 2A^T Ax^* - 2A^T b = 2A^T (Ax^* - b) = 0$$

Calculus derivation in vector form

$$f(x) = ||Ax - b||^2 = (Ax - b)^T (Ax - b) = x^T A^T Ax - 2(A^T b)^T x + b^T b$$

$$\nabla f(x^*) = \begin{bmatrix} \frac{\partial f}{\partial x_1}(x^*) \\ \vdots \\ \frac{\partial f}{\partial x_n}(x^*) \end{bmatrix} = 2A^T A x^* - 2A^T b = 2A^T (A x^* - b) = 0$$

normal equations

$$(A^T A)x^* = A^T b$$

Calculus derivation in vector form

$$f(x) = ||Ax - b||^2 = (Ax - b)^T (Ax - b) = x^T A^T Ax - 2(A^T b)^T x + b^T b$$

$$\nabla f(x^*) = \begin{bmatrix} \frac{\partial f}{\partial x_1}(x^*) \\ \vdots \\ \frac{\partial f}{\partial x_n}(x^*) \end{bmatrix} = 2A^T A x^* - 2A^T b = 2A^T (A x^* - b) = 0$$

normal equations

$$n \times n$$
square
Innear system

$$(A^T A)x^* = A^T b$$

For x^* such that $A^TAx^*=A^Tb$, we have

$||v_{+}l||^{2} = (v_{+}l)^{T}(\tau_{+}l) = (|v_{+}l|^{2} + (|l_{+}l|^{2} + 2v^{T}l)$

Optimality

For x^* such that $A^TAx^*=A^Tb$, we have

$$||Ax - b||^{2} = ||(Ax - Ax^{*}) + (Ax^{*} - b)||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(A(x - x^{*}))^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(x - x^{*})^{T}A^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

For x^* such that $A^TAx^*=A^Tb$, we have

$$||Ax - b||_{1}^{2} = ||(Ax - Ax^{*}) + (Ax^{*} - b)||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(A(x - x^{*}))^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(x - x^{*})^{T} \frac{A^{T}(Ax^{*} - b)}{A^{T}(Ax^{*} - b)}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$(A^{T}(Ax^{*} - b) = 0)$$

For x^* such that $A^TAx^*=A^Tb$, we have

$$||Ax - b||^{2} = ||(Ax - Ax^{*}) + (Ax^{*} - b)||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(A(x - x^{*}))^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(x - x^{*})^{T}A^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$(A^{T}(Ax^{*} - b) = 0)$$

Therefore, for any x, we have

$$||Ax - b||^2 \ge ||Ax^* - b||^2$$

For x^* such that $A^TAx^*=A^Tb$, we have

$$||Ax - b||^{2} = ||(Ax - Ax^{*}) + (Ax^{*} - b)||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(A(x - x^{*}))^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2} + 2(x - x^{*})^{T} A^{T}(Ax^{*} - b)$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$= ||A(x - x^{*})||^{2} + ||Ax^{*} - b||^{2}$$

$$(A^{T}(Ax^{*} - b) = 0)$$

Therefore, for any x, we have

$$||Ax - b||^2 \ge ||Ax^* - b||^2$$

If equality holds, $A(x-x^*)=0 \Rightarrow x=x^*$ since columns of A are linearly independent

$$(A^T A)x^* = A^T b$$

$$(A^T A)x^* = A^T b$$

Inversion

$$x^* = (A^T A)^{-1} A^T b$$

$$(A^T A)x^* = A^T b$$

Inversion

$$x^* = (A^T A)^{-1} A^T b$$

Pseudo-inverse

$$A^{\dagger} = (A^T A)^{-1} A^T$$

$$(A^T A)x^* = A^T b$$

Inversion

$$x^* = (A^T A)^{-1} A^T b$$

Pseudo-inverse

$$A^{\dagger} = (A^T A)^{-1} A^T$$

Factor-solve method

A has linearly independent columns

 A^TA is symmetric positive-definite

$$(A^T A)x^* = A^T b$$

Inversion

$$x^* = (A^T A)^{-1} A^T b$$

—

Factor-solve method

 ${\cal A}$ has linearly independent columns

 $A^T A$ is symmetric positive-definite

Pseudo-inverse

$$A^{\dagger} = (A^T A)^{-1} A^T$$

Cholesky factorization

$$A^T A = L L^T$$

$$(A^T A)x^* = A^T b$$

Inversion

$$x^* = (A^T A)^{-1} A^T b$$

Pseudo-inverse

$$A^{\dagger} = (A^T A)^{-1} A^T$$

Factor-solve method

 ${\cal A}$ has linearly independent columns

 $A^T A$ is symmetric positive-definite

Cholesky factorization

$$A^T A = L L^T$$

Which method is faster?

- 1. Form linear system $A^TAx = A^Tb$
 - Form $M = A^T A$ (2mn² flops)
 - Form $q = A^T b$: (2mn flops)



- 1. Form linear system $A^TAx = A^Tb$
 - Form $M = A^T A$ (2mn² flops)
 - Form $q = A^T b$: (2mn flops)
- 2. Factor $M = LL^T$ ((1/3) n^3 flops)

- 1. Form linear system $A^TAx = A^Tb$
 - Form $M = A^T A$ (2mn² flops)
 - Form $q = A^T b$: (2mn flops)
- 2. Factor $M = LL^T$ ((1/3) n^3 flops)
- 3. Solve $LL^Tx = q$ ($2n^2$ flops) (with forward/backward substitution)

- 1. Form linear system $A^TAx = A^Tb$.

 Form $M = A^TA$ ($2mn^2$ flops)

 Form $q = A^Tb$: (2mn flops)

 2. Factor $M = LL^T$ ($(1/3)n^3$ flops)



- 3. Solve $LL^Tx = q$ ($2n^2$ flops) (with forward/backward substitution)

Complexity

- Factor + solve: $2mn^2 + 2mn^4 + (1/3)n^3 + 2n^2 \approx 2mn^2$
- Solve given a new b (prefactored): $2mn + 2n^2 \approx 2mn$

Example

m demographic groups we want to advertise to

 $ightharpoonup^{ ext{des}}$ is the $m ext{-vector}$ of desired views/impressions

m demographic groups we want to advertise to

 v^{des} is the m-vector of desired views/impressions

n advertising channels(web publishers, radio, print, etc.)

s is the n-vector of purchases

m demographic groups we want to advertise to

 $ightharpoonup^{\mathrm{des}}$ is the m-vector of desired views/impressions

n advertising channels (web publishers, radio, print, etc.)

s is the n-vector of purchases

 $m \times n$ matrix A gives demographic reach of channels

 A_{ij} is the number of views for group i and dollar spent on channel j (1000/\$)

m demographic groups we want to advertise to

 $ightharpoonup^{
m des}$ is the m-vector of desired views/impressions

n advertising channels (web publishers, radio, print, etc.)

s is the n-vector of purchases

 $m\times n$ matrix A gives demographic reach of channels

 A_{ij} is the number of views for group i and dollar spent on channel j (1000/\$)

Views across demographic groups

$$v = As$$

m demographic groups we want to advertise to

 v^{des} is the m-vector of desired views/impressions

n advertising channels (web publishers, radio, print, etc.) s is the n-vector of purchases

 $m \times n$ matrix A gives demographic reach of channels

 A_{ij} is the number of views for group i and dollar spent on channel j (1000/\$)

Views across demographic groups

$$v = As$$

$$\begin{array}{c} \textbf{Goal} \\ \textbf{minimize} & \|As-v^{\text{des}}\|^2 \end{array}$$

Optimal advertising Results

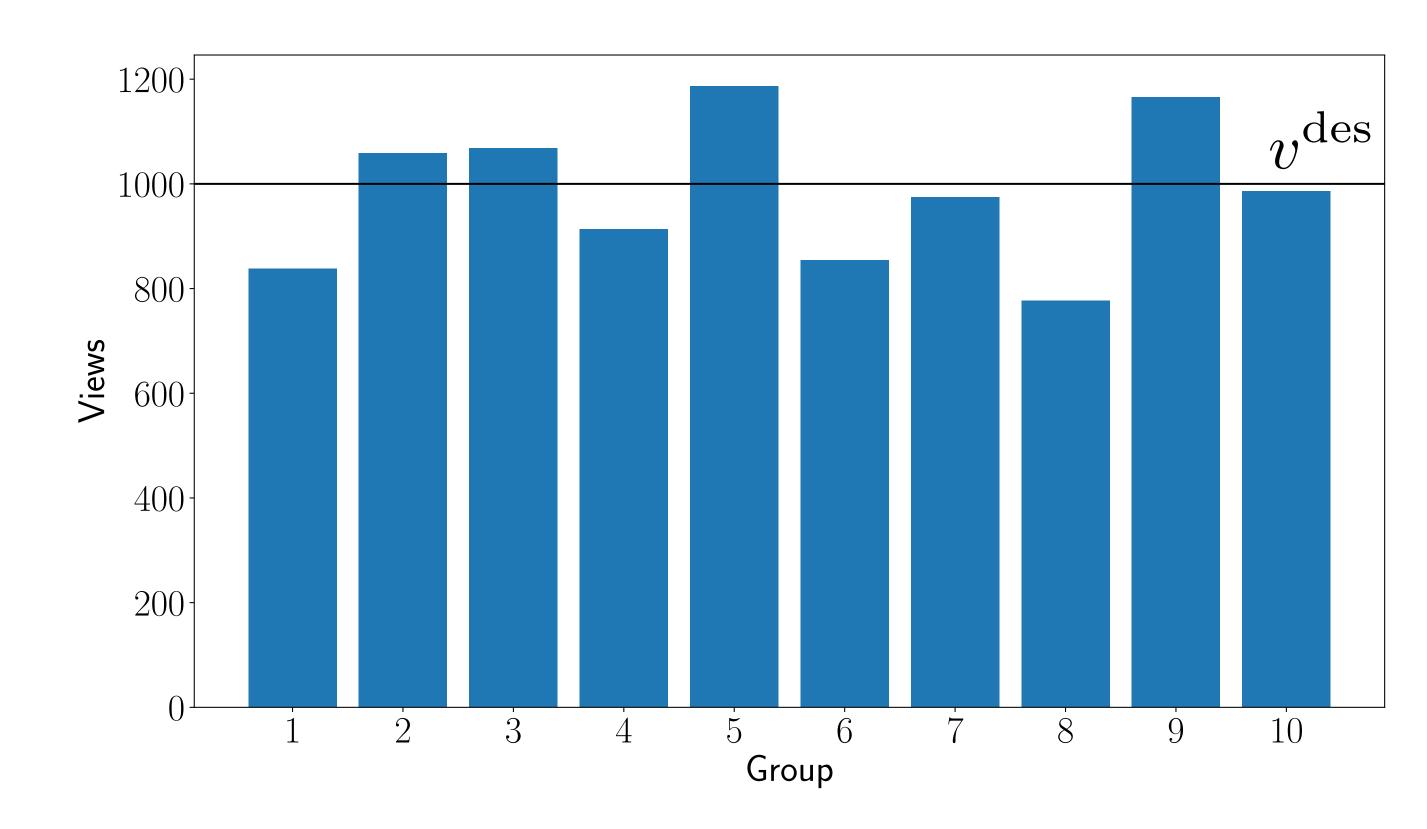
m=10 groups, n=3 channels

desired views vector $v^{\text{des}} = (10^3)1$

minimize $||As - v^{\text{des}}||^2$



optimal spending $s^* = (62, 100, 1443)$



Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels
$$\|As-v^{\mathrm{des}}\|^2$$

Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels minimize $\|As-v^{\mathrm{des}}\|^2$

Pseudoinverse

Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels minimize $\|As-v^{\mathrm{des}}\|^2$

First solve

desired views $v^{\mathrm{des},1} = (10^3)\mathbf{1}$

Pseudoinverse

- 1. Form linear system Mx=q where $M=A^TA, q=A^Tb$
- 2. Factor $M = LL^T$
- 3. Solve $LL^Tx = q$

Time: 263 sec

Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels minimize $\|As-v^{\mathrm{des}}\|^2$

First solve

desired views $v^{\mathrm{des},1} = (10^3)\mathbf{1}$

- 1. Form linear system Mx = qPseudoinverse where $M = A^T A, q = A^T b$
 - 2. Factor $M = LL^T$
 - 3. Solve $LL^Tx=q$

Complexity

 $2mn^2$

Time: 9 sec

Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels minimize $\|As-v^{\mathrm{des}}\|^2$

First solve

desired views $v^{\mathrm{des},1} = (10^3)\mathbf{1}$

- 1. Form linear system Mx=q where $M=A^TA, q=A^Tb$
- 2. Factor $M = LL^T$
- 3. Solve $LL^Tx=q$

Complexity

 $2mn^2$

Time: 9 sec

Second solve

desired views $v^{\mathrm{des,2}} = 5001$

- 1. Form $q = A^T b$
- 2. Solve $LL^Tx = q$

Pseudoinverse

Reusing factorization on large example

$$m=100,000$$
 groups, $n=5,000$ channels minimize $\|As-v^{\mathrm{des}}\|^2$

First solve

desired views $v^{\mathrm{des},1} = (10^3)\mathbf{1}$

- 1. Form linear system Mx=q where $M=A^TA, q=A^Tb$
- 2. Factor $M = LL^T$
- 3. Solve $LL^Tx=q$

Complexity

 $2mn^2$

Time: 9 sec

Second solve

desired views $v^{\mathrm{des,2}} = 5001$

- 1. Form $q = A^T b$
- 2. Solve $LL^Tx = q$

Complexity

2mn

Time: 0.37 sec 32

Pseudoinverse

Least squares

Today, we learned to:

- Define and recognize least squares problems
- Solve least squares problems using Cholesky factorization
- Understand the benefits of reusing factorizations

References

- S. Boyd, L. Vandenberghe: Introduction to Applied Linear Algebra Vectors, Matrices, and Least Squares
 - Chapter 12: least squares

Next lecture

Least squares and data fitting